STYLE CONFIDENCE CULTURE CONNECTION

CHARM.

LOOK BOOK 2026

THE OFFICIAL STYLE ISSUE

RADIATE CONFIDENCE.
OWN THE STAGE.



WELCOME NIGHT
White Party Chic & First Impressions

REGISTRATION & REHEARSALS
What To Wear. What Works.

INTERVIEW COMPETITION
Power Dressing That Commands Attention

SWIMSUIT PRESENTATION
Modern Confidence

EVENING GOWN
The Season's Most Memorable Looks

OPENING NUMBER
Gold Cocktail Fashion That Shines

HEADSHOTS & MEDIA IMAGES
Photos That Make An Impact

JUDGES BOOK FEATURES
Showcase Your Story

KAYLYN SLEVIN

The Gold Standard.

MISS CHARM USA 2026

STYLE • CONFIDENCE • CULTURE • CONNECTION

MISS CHARM USA

SASH BASH LOOK BOOK

WHITE PARTY CHIC | HIGH FASHION. FIRST IMPRESSIONS.

THE LOOK:

CHIC. CONFIDENT. CELEBRATORY.

The Sash Bash is your official welcome to Miss Charm USA.

A night of connection, excitement, and first impressions as contestants receive their competition sash and celebrate the beginning of an unforgettable experience.

ARRIVE IN WHITE.
OWN THE ROOM.
MAKE YOUR ENTRANCE COUNT.

STYLE TIPS

ELEVATED & POLISHED
Choose refined silhouettes and quality fabrics.

PLAY WITH TEXTURE
Satin, lace, sequins, feathers, or structured details add dimension.

FLATTERING FIT
Well-fitted looks boost confidence and presence.

ACCESSORIZE INTENTIONALLY
Statement pieces elevate—keep it balanced.

CONFIDENCE IS KEY
Your attitude is your greatest accessory.

COOL WHITE LOOKS FOR A WHITE PARTY CHIC HIGH FASHION NIGHT

01 MODERN GLAM



SHARP. SLEEK. SOPHISTICATED.

02 FEATHERED FANTASY



PLAYFUL. LUXURIOUS. BOLD.

03 SATIN SOPHISTICATION



SIMPLE. SLEEK. CAPTIVATING.

04 LACE ELEGANCE



TIMELESS. REFINED. GRACEFUL.

05 CUTOUT CHIC



CLEAN. MODERN. EFFORTLESS.

06 POWER STATEMENT



BOLD. FIERCE. UNFORGETTABLE.

ACCESSORIES

Elevate your look with pieces that shine without overpowering.



FINISHING TOUCHES

BEAUTY

Glowy skin, polished hair, and refined makeup complete the look.



YOUR SASH. YOUR MOMENT. YOUR NIGHT.

THE CELEBRATION STARTS HERE.

RADIATE CONFIDENCE. MAKE CONNECTIONS. CELEBRATE NEW BEGINNINGS.
THE NIGHT IS YOURS. OWN IT.

MISS CHARM USA

REGISTRATION & REHEARSALS LOOK BOOK

THE LOOK:
CLASSIC. POLISHED. READY.

Registration and rehearsals set the tone. Arrive in timeless black looks that feel confident, comfortable, and effortlessly elevated. Think clean lines, sophisticated styling, and casting-call energy.

STYLE NOTES

- **STICK TO BLACK**
  It photographs well, looks sleek, and keeps the focus on you.
- **KEEP IT SIMPLE**
  Clean silhouettes, solid colors, and minimal distractions.
- **ACCESSORIZE WITH INTENT**
  Choose quality pieces that elevate without overpowering.
- **COMFORT IS KEY**
  You'll be on your feet, moving, and making a lasting impression.

SOPHISTICATED BLACK LOOKS

LOOK 1
POWER MINIMALIST



Sleek. Strong. Unmistakably You.

LOOK 2
MODERN TAILORING



Sharp Lines. Elevated Energy.

LOOK 3
EFFORTLESS ELEGANCE



Simple. Sophisticated. Ready.

LOOK 4
SLEEK & FEMININE



Clean Silhouette. Lasting Impression.

LOOK 5
CASTING CALL CHIC



Confident & Camera Ready.

LOOK 6
SOFT STRUCTURE



Understated Luxury.

FINISHING TOUCHES

ACCESSORIES

Gold adds warmth and sophistication.





- Gold Hoops or Studs
- Minimal Sunglasses
- Black Structured Bag
- Classic Watch or Bracelet

HAIR & BEAUTY

Keep it sleek and intentional.

- **Polished Hair**
  Sleek bun, smooth ponytail, or soft waves
- **Natural Glam Makeup**
  Defined, radiant, and camera ready



MINDSET

YOU DON'T OVERDRESS. YOU SHOW UP PREPARED.



REMEMBER: YOU ARE ALREADY THE STANDARD.

MISS CHARM USA

INTERVIEW COMPETITION LOOK BOOK

SELECT CHIC. ICONIC. UNAPOLOGETICALLY YOU.

THE LOOK:
CONFIDENT. AUTHENTIC. UNFORGETTABLE.

Your interview look is your moment to connect, inspire, and lead. Choose a look that reflects your purpose, your personality, and the impact you're here to make.

STYLE TIPS

FIT & FINISH
Tailored pieces photograph beautifully and show attention to detail.

STAND OUT
Choose a color that complements your tone and makes you memorable.

MODERN & POLISHED
Look current, refined, and pageant-ready.

LET YOUR PERSONALITY LEAD
Your style should feel like you and support your story.

01 POWER PRESENCE



Sharp. Intentional. Impactful.

02 BOLD & BRILLIANT



Vibrant. Confident. Unapologetically You.

03 MODERN FEMININE



Elegant. Contemporary. Graceful.

04 FASHION FORWARD



Unique. Sophisticated. Conversation Starting.

05 STATEMENT MAKER



Poised. Powerful. Unforgettable.

06 CHIC & CONTEMPORARY



Timeless. Elevated. Authentic.

FINISHING TOUCHES



THE ESSENTIALS
Keep it refined.
Quality fabrics, clean lines, and a perfectly fitted look say you're prepared.



HAIR & BEAUTY
Polished hair and radiant, natural makeup complete the look. Think glow, not glam overload.



MINDSET
Know who you are.
Trust your voice.
You don't just show up.
You leave an impression.

REMEMBER: YOUR PRESENCE IS THE LOOK.

MISS CHARM USA

SWIMSUIT PRESENTATION LOOK BOOK

RADIATE CONFIDENCE. OWN THE STAGE.

THE LOOK:
GRACEFUL. POWERFUL. ICONIC.

Your gown is more than a dress. It's your moment to captivate, inspire, and represent. Choose a look that reflects your authenticity and leaves a lasting impression.

STYLE TIPS

FULL LENGTH
Own the stage.
A floor length gown creates presence and poise.

FIT & STRUCTURE
Tailored silhouettes highlight your shape and elevate your confidence.

LUXE FABRICS
Look for high-end details like beading, satin, shimmer, and architectural design.

LET YOUR PERSONALITY SHINE
Choose a style that tells your story before you even speak.

01 TIMELESS. POLISHED. ELEVATED.



RADIANT. REFINED. UNFORGETTABLE.

02 BOLD. SOPHISTICATED. FIERCE.



BOLD. SOPHISTICATED. FIERCE.

03 ETHEREAL. UNIQUE. GRACEFUL.



ETHEREAL. UNIQUE. GRACEFUL.

04 RADIANT. REFINED. UNFORGETTABLE.



05 MODERN. POWERFUL. STYLISH.



06 FEMININE. LUXURIOUS. ICONIC.



FINISHING TOUCHES

ACCESSORIES

Keep it intentional.
Statement earrings and refined heels are all you need.





HAIR & BEAUTY

Polished hair and luminous makeup complete the look.
Think glow, definition, and confidence.



YOU DON'T JUST WEAR A GOWN. YOU BECOME THE MOMENT.

REMEMBER: CONFIDENCE IS YOUR GREATEST ACCESSORY.

MISS CHARM USA

EVENING GOWN PRESENTATION LOOK BOOK

RADIATE CONFIDENCE. OWN THE STAGE.

THE LOOK:
GRACEFUL. POWERFUL. ICONIC.

Your gown is more than a dress. It's your moment to captivate, inspire, and represent. Choose a look that reflects your authenticity and leaves a lasting impression.

STYLE TIPS

FULL LENGTH
Own the stage.
A floor length gown creates presence and poise.

FIT & STRUCTURE
Tailored silhouettes highlight your shape and elevate your confidence.

LUXE FABRICS
Look for high-end details like beading, satin, shimmer, and architectural design.

LET YOUR PERSONALITY SHINE
Choose a style that tells your story before you even speak.

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RADIANT. REFINED. UNFORGETTABLE.

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TIMELESS. POLISHED. ELEVATED.

05 MODERN. POWERFUL. STYLISH.



MODERN. POWERFUL. STYLISH.

06 FEMININE. LUXURIOUS. ICONIC.



FEMININE. LUXURIOUS. ICONIC.

FINISHING TOUCHES

ACCESSORIES

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Statement earrings and refined heels are all you need.





HAIR & BEAUTY

Polished hair and luminous makeup complete the look.
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YOU DON'T JUST WEAR A GOWN. YOU BECOME THE MOMENT.

REMEMBER: CONFIDENCE IS YOUR GREATEST ACCESSORY.

MISS CHARM USA

OPENING NUMBER LOOK BOOK

THE LOOK

**RADIANT.
CONFIDENT.
UNFORGETTABLE.**

Your Opening Number Look should capture attention the moment you step on stage. True gold brings energy, elevates your presence, and photographs beautifully under the lights.

QUICK GUIDE

SELECT A GOLD COCKTAIL DRESS IDEAS INCLUDED

Each style is knee length or shorter and easy to move in.

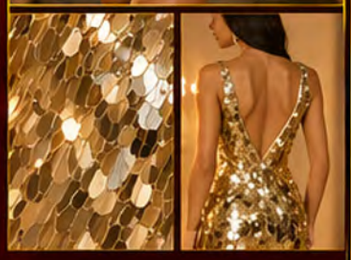
PAIR IT WITH AN ELEGANT GOLD HEEL.

We suggest **no more than 5 inches** heel height. If you choose a platform, keep the platform **no more than 2 inches.**

GOLD COCKTAIL DRESS IDEAS

LOOK 1
DEEP V-NECK SEQUIN MINI





BOLD & DAZZLING
All-Over Shine & Impact

LOOK 2
ONE-SHOULDER GOLD MINI





MODERN & SCULPTED
Ruched & Flattering

LOOK 3
SQUARE NECK SPARKLE MINI





CLASSIC & TIMELESS
Elegantly Embellished

ELEGANT GOLD HEEL OPTIONS

PLATFORM MOMENT
Adds Height & Presence





HEEL: APPROX. 4.5"
PLATFORM: APPROX. 1.5"

STRAPPY & SLEEK
Minimal & Secure





HEEL: APPROX. 4.75"
NO PLATFORM

SPARKLE & SHINE
Just the Right Amount of Glam





HEEL: APPROX. 4.25"
PLATFORM: APPROX. 0.75"

Remember: HEELS NO MORE THAN **5 INCHES.**
IF YOU CHOOSE A PLATFORM, KEEP IT NO MORE THAN **2 INCHES.**

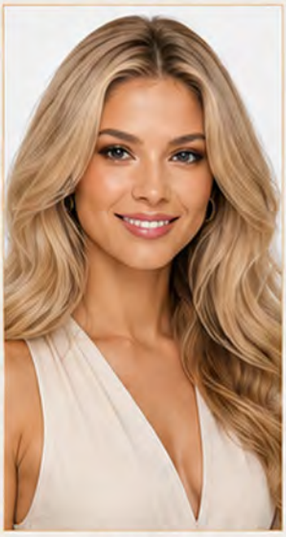
MISS CHARM USA

HEADSHOT SUBMISSION GUIDE

EXAMPLES OF APPROVED HEADSHOTS



CONFIDENT SMILE
Warm. Radiant. Engaging.



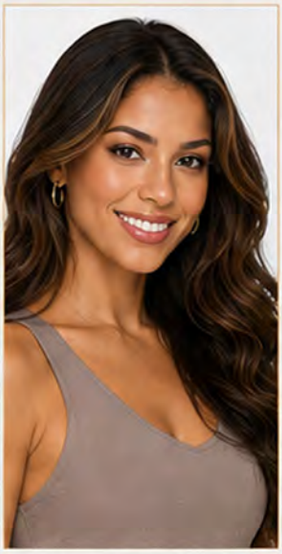
SOFT SMILE
Natural. Polished. Timeless.



CONFIDENT & POLISHED
Strong. Poised. Self-Assured.



NATURAL & APPROACHABLE
Friendly. Genuine. Relatable.



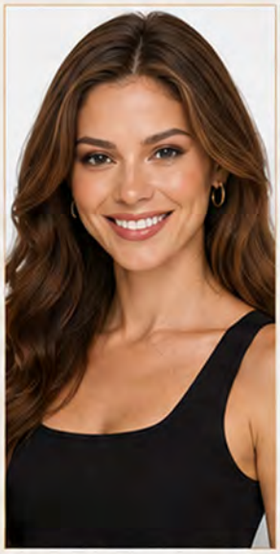
WARM & FRIENDLY
Welcoming. Kind. Authentic.



STRONG & MODERN
Bold. Empowered. Unique.



SOFT & NATURAL
Effortless. Fresh. Refined.



BRIGHT & APPROACHABLE
Open. Positive. Memorable.

THE LOOK: CLASSIC. POLISHED. READY.

Clean lines, sophisticated styling, and authentic confidence.
Let your natural beauty and personality shine.

SUBMISSION GUIDE

PHOTO REQUIREMENTS

- Vertical 4x6 or 5x7 format
- High resolution (300 DPI minimum)
- White or very light neutral background
- Professional lighting
- Head and shoulders preferred
- Eyes visible and in focus
- JPG or PNG format

THE LOOK

- Clean and polished
- Natural confidence
- Minimal distractions
- Soft glam makeup encouraged
- Wardrobe should complement, not compete

EXPRESSION

- Authentic smile or confident neutral expression
- Approachable and engaging
- Let your personality shine

WHAT TO AVOID

- Heavy filters or editing
- Busy patterns or logos
- Distracting accessories
- Selfies or candid photos
- Low resolution or cropped images

FINISHING TOUCHES

WARDROBE
Solid colors in neutral or jewel tones work best. Avoid busy patterns, logos, and deep plunging necklines.

HAIR
Polished and intentional. Hair should frame your face and look well-groomed. Avoid excessive flyaways.

MAKEUP
Enhance your natural features with soft glam. Focus on even skin, defined eyes, and natural lips.

YOU DON'T OVERDRESS. YOU SHOW UP PREPARED.

REMEMBER:

YOU ARE ALREADY THE STANDARD.

CONFIDENT. COMPOSED. UNMISTAKABLY YOU.

PROFILE PROMOS

FEATURED EXCLUSIVELY IN THE OFFICIAL JUDGES BOOK

Show the judges more than what fits on your profile form. Highlight your achievements, community involvement, career goals, platform work, travel experiences, hobbies, leadership roles, and the moments that help tell your story.

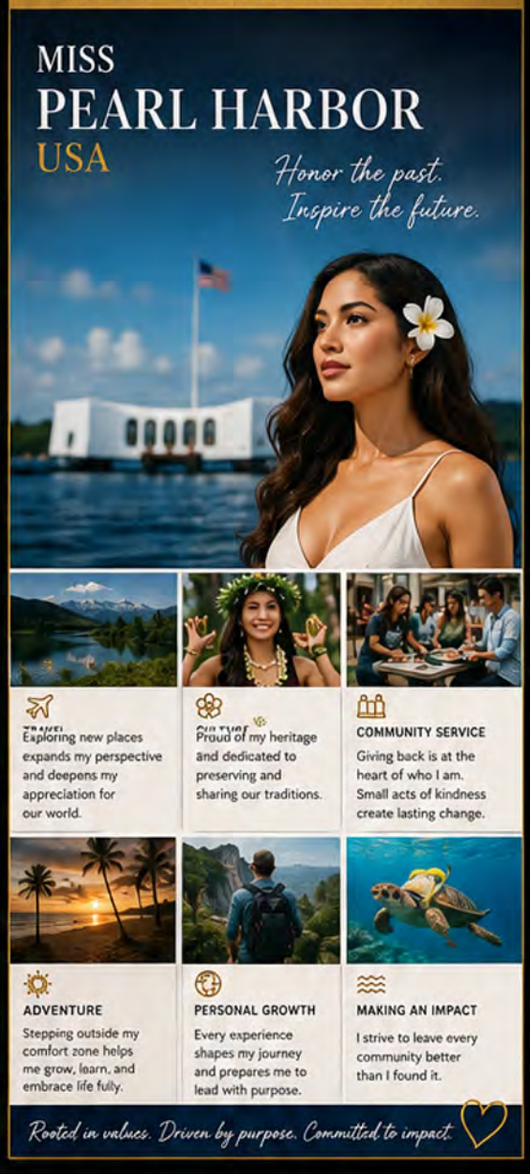
EXAMPLE 1: SINGLE PHOTO FEATURE



EXAMPLE 2: INVOLVEMENT & ACHIEVEMENTS



EXAMPLE 3: TRAVEL, CULTURE & COMMUNITY



INVEST IN YOUR SPOTLIGHT

SINGLE PROFILE PROMO (8x10)		THREE PROFILE PROMOS (8x10)
$55	OR	$150
1 PAGE		ANY 3 PAGES

ALL PAGES MUST BE SUBMITTED CAMERA-READY.

SUBMISSION REQUIREMENTS

- Optional enhancement for the Official Judges Book
- Designed to provide additional visual insight beyond your Profile Form
- May include photos, achievements, community involvement, education, career goals, travel experiences, hobbies, advocacy work, and personal interests
- All Profile Promos must be submitted camera-ready
- Accepted formats: JPG, PNG, or PDF
- High-resolution files only (300 DPI recommended)
- Content subject to approval
- Must be received by the published deadline

HOW IT WORKS

1. **DESIGN** your 8x10 page(s)
2. **SUBMIT** camera-ready artwork
3. **UPLOAD** by the published deadline
4. **FEATURED** in the Official Judges Book

YOUR STORY. YOUR IMPACT. YOUR MOMENT.

BE SEEN. BE REMEMBERED. LET THE JUDGES SEE THE REAL YOU.

MISS CHARM USA

DIGITAL PROGRAM BOOK LOOK BOOK

YOUR STORY. YOUR SUPPORTERS. YOUR SPOTLIGHT.

The official Miss Charm USA Digital Program Book is a worldwide publication celebrating our delegates, sponsors, businesses and supporters. Each page becomes part of the official national event keepsake and will be viewed by audiences across the United States and internationally.

BE A PART OF HER JOURNEY

- Reach a global audience
- Support your delegate's journey
- Promote your business worldwide
- Celebrate achievements
- Create a lasting impression

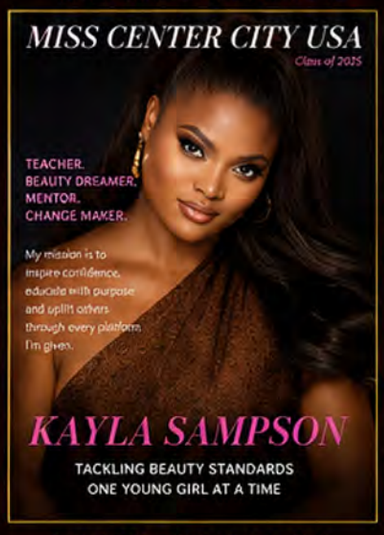
DELEGATE SPOTLIGHT



FULL PAGE LIFESTYLE



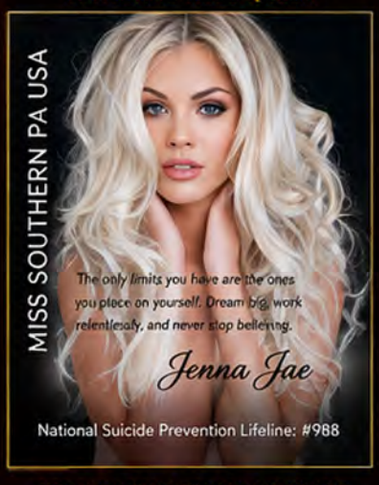
MAGAZINE STYLE FEATURE



CREATIVE COLLAGE



NATIONAL TITLE QUEEN



PLATFORM & ADVOCACY



BUSINESS ADVERTISEMENT



FAMILY TRIBUTE



CONGRATULATIONS MESSAGE



SPONSOR FEATURE



COMMUNITY PARTNER



STATE SPOTLIGHT PAGE



SUBMISSION GUIDELINES

- ☑ All advertisements must be camera-ready
- ☑ JPEG, PNG, or PDF accepted
- ☑ High-resolution files only (300 DPI recommended)
- ☑ All advertisements subject to approval
- ☑ Miss Charm USA reserves the right to reject content inconsistent with organizational standards
- ☑ Advertisements are published in a worldwide digital format

DELEGATE ADVERTISING & EARNINGS

5 X 7 ADVERTISEMENT		8 X 10 ADVERTISEMENT	
SELLING PRICE	DELEGATE RETAINS	SELLING PRICE	DELEGATE RETAINS
$125	$50	$195	$95

Must be camera-ready and approved

TURN YOUR NETWORK INTO SUPPORT.

CELEBRATE YOUR JOURNEY. PROMOTE YOUR BUSINESS. MAKE AN IMPACT.

BECOME PART OF THE OFFICIAL MISS CHARM USA DIGITAL PROGRAM BOOK.